

Migration Made Simple

Migration is Performed Remotely

- Binary Tree, or an accredited partner, will remotely plan, configure and perform the migration
- No expertise on migration needed
- No expensive on-site consultants or their out-of-town travel costs

Fixed-Price Migrations

- Per-user pricing eliminates risk
- No surprises or going over budget

User Self-Service Notification Portal

- Users learn when they will be migrated
- Users can sign up for notifications via SMS text messages or emails to a personal email account
- Option to enable users to select a different migration date

Migrated Data

- All email messages
- All past and future calendar entries
- All contacts, all tasks, and all notes

SMART Migration Methodology

- SMART Managed Migrations follow the best-practices guidance of the SMART Migration Methodology

SMART Managed Migration

Services for Remotely Executing and Managing Your Exchange Intra-Org, Inter-Org or Office 365 Migration

Binary Tree's SMART Managed Migration (SMM) is one of the easiest ways to migrate your Microsoft Exchange messaging platform. A SMART Managed Migration is an intelligent choice whether you need to perform an Intra-Org upgrade to Exchange 2013, an Inter-Org (cross forest) migration to upgrade and/or consolidate your environment, or a migration to Exchange Online in the Microsoft Office 365 cloud.

A SMART Managed Migration is a remotely executed and managed migration that eliminates the need for high-cost on-site expertise as well as for extensive scheduling and budgeting by enabling per-user priced migration projects that can be operated remotely.

Migrate Users, Not Just Mailboxes

A SMART Managed Migration migrates users and mailboxes. Users will have access to a self-service portal to learn when they will be migrated, to sign up for SMS notifications, and optionally select a different migration date. SMART Managed Migrations include migrating all user email, all past and future calendar entries, all contacts, all tasks and all notes.

Per-User Pricing Eliminates Risk of Going Over Budget

SMART Managed Migrations feature per-user pricing that eliminates the risk of exceeding the budget for your Exchange migration project.

No Expertise on Migration Needed

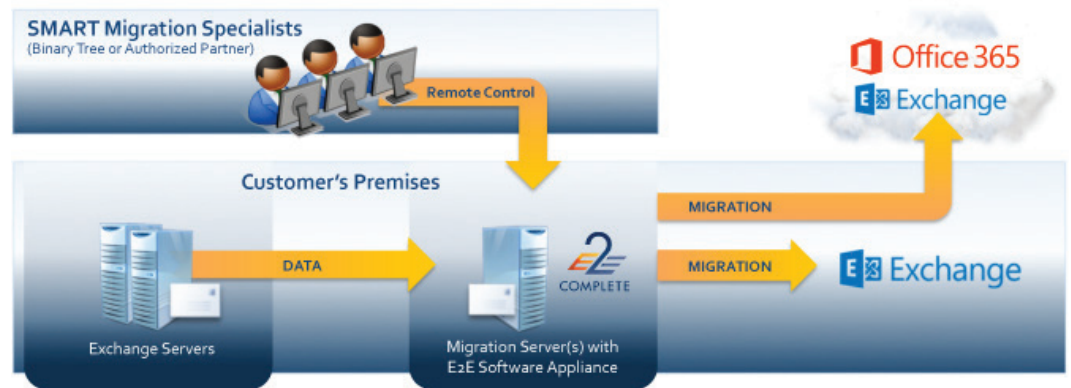
You and your team don't need to learn any migration software or know anything about the migration process. Our data center teams, which have helped to migrate over 25 million users for over 6,000 customers around the world, guide you through every step of our proven best practices methodology from initial briefing to the launch of your new environment.

"We will continue to partner with Binary Tree in future Exchange migrations, and would absolutely recommend their services to anyone."

- Clay Crockarell,
WSquared

The SMART Managed Migration Approach

The SMART Managed Migration (SMM) service combines a software appliance with a proven remote migration process and a per-user pricing structure. The SMM offering enables organizations that are migrating to a new Microsoft Exchange on-premises, cloud or hybrid messaging system to avoid the top-tier rates and travel costs of bringing in out-of-town consultants and to dramatically simplify the planning and budgeting of their migration project.



SMART Managed Migration Features and Specifications

Environment Audit

- Binary Tree will audit your Exchange servers to inventory users and mail files

Migration Environment Build and Pilot Migration

- A migration infrastructure based on Binary Tree's E2E Complete software will be built on your server(s) and configured for your Exchange environment
- Pilot user mailboxes will be migrated to verify the efficiency of the migration

Migration Scheduling and Execution

- Binary Tree will establish the migration schedule, setup the user notifications portal, and perform the mailbox migrations

Migrated Data

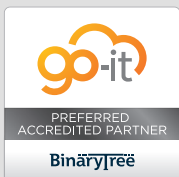
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Optional Offerings

- Migration planning
- Active Directory preparation
- Active Directory Federation Services (AFDS) Build for Migrations to Office 365
- Client Deployment Preparation, Project Management, and much more...

Contact Us

For more information on SMART Managed Migration services, visit www.binarytree.com/SMM.



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